

Contemporary Social Media and Creative Practice 2018

Hosted by the Social Media Narratives Class Art and Technology Studies School of the Art Institute of Chicago

Twitter, November 1 - 6, 2018

Transcript: Juana Guzman

In this era, when ethical issues with contemporary social media platforms, raise concerns about social media, it is important to talk with arts advocates about the role that social media plays in their communities. The following informal and unedited conversation took place on Twitter in November 2018 as a part of the *Contemporary Social Media and Creative Practice 2018* online panel. In addition to Juana Guzman, who is a National Arts Consultant and arts advocate and former Vice-President of the National Museum of Mexican Art, SAIC ATS student Sora Candelario and I took part in the conversation – Judy Malloy



Hello everyone at #socmedianar18 I'm joining the panel today to talk about Issues in Social Media for Arts Organizations.

You can find my words at narrabase.net /juana.html

Your responses are welcome!

5:05 PM - 1 Nov 2018

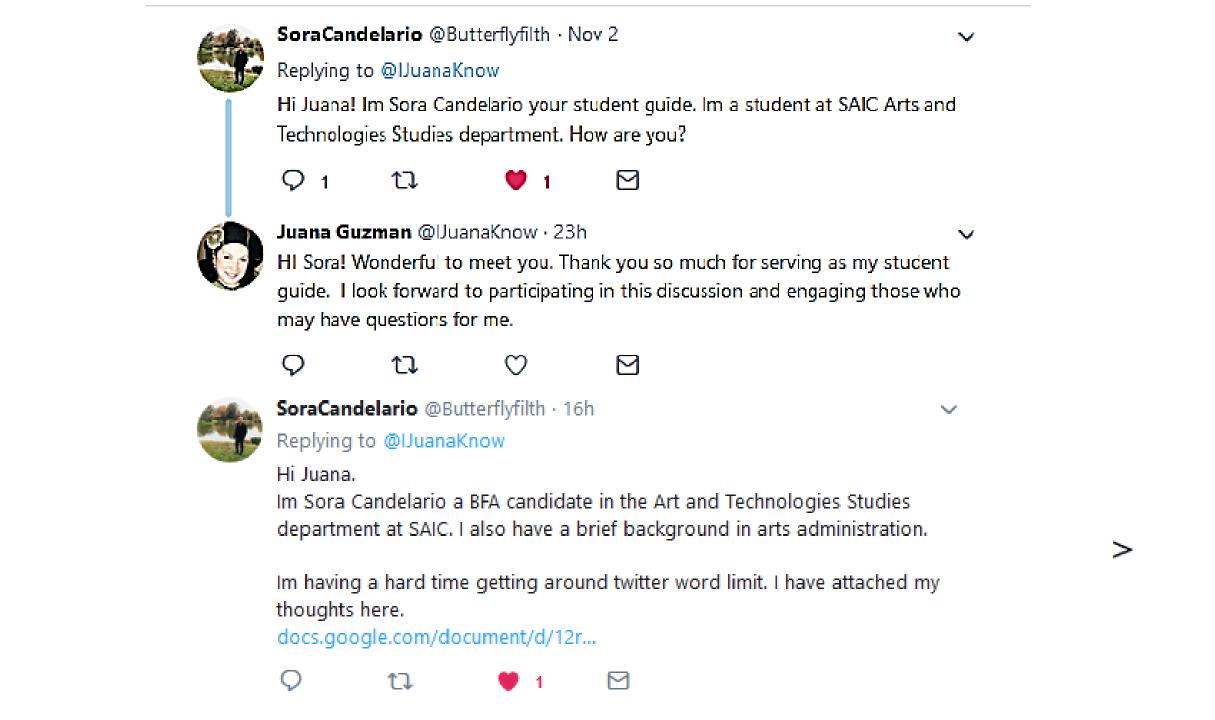




















SoraCandelario @SoraMCandelario · 8 Nov 2018

see the monetization of social media as contribute our worries. Often small communities who expand exponentially tend to lose touch. Resources are then given towards generating clicks which has risks of undermining the ethical.



SoraCandelario @SoraMCandelario · 8 Nov 2018

Replying to @lJuanaKnow @JudyMalloy

From my experience art communities use social media to expand their reach as as well as for event planing and organizing. I agree with your cause for putting pressure on social media platforms. I am however a bit unsure as to what that actually entails.

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Juana Guzman @IJuanaKnow · 15 Nov 2018

Replying to @SoraMCandelario @JudyMalloy

Public investigations focusing on Facebook practices who not have come to light without social media advocates and articles such as the current 11/13/2018 New York Times article Facebook's scandal. Social Media Users need to be just as involved in protecting their information.











Replying to @IJuanaKnow

Thanks, @IJuanaKnow! Your call for a more ethical social networking infosphere is significant! And it's important to hear -- from someone with your experience -- how vital contemporary social media platforms are for community-based arts organizations.

Onward!

11:58 AM - 7 Nov 2018

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