

Social Media Narrative:  
Issues in Contemporary Practice

hosted by The Rutgers Camden Digital Studies Center and Judy Malloy  
and the Rutgers Camden DSC Class in Social Media Narrative:  
Lineage and Contemporary Practice  
Facebook, November 16 - 21, 2016

## Transcript: Antoinette LaFarge

### Antoinette LaFarge

• November 16

Hi everyone, I'm happy to be aboard this panel. Going to start with a reply to an earlier post by Mark Marino on trolling.



**Judy Malloy** Welcome to Antoinette LaFarge, professor of digital media in the Art Department, Claire Trevor School of the Arts, UC Irvine. Her work in computer-mediated performance has spanned both preweb and contemporary infosphere environments.

### Visit

<http://www.narrabase.net/socmedianarrative.html#antoinette>  
to find out more about her work.



November 16 at 3:43pm

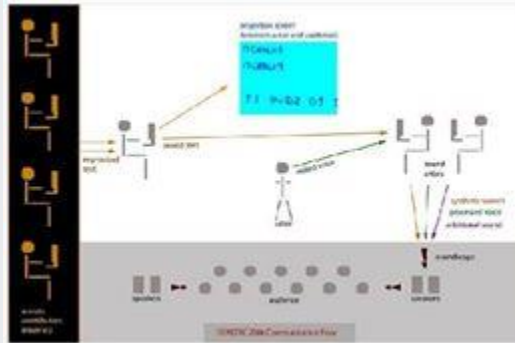


**Judy Malloy** Hi Antoinette! It's a pleasure to see you here.

November 16 at 3:48pm



Judy Malloy Thanks for jumping into the conversation [Antoinette LaFarge](#)! And for visitors here who haven't seen it, here is a link to Antoinette's statement about her mixed-reality performance work, Demotic -- <http://www.narrabase.net/lafarge.html>



November 21 at 4:42pm ·



Judy Malloy It seems appropriate in a closing acknowledgement of [Antoinette LaFarge](#)'s distinguished presence on this panel to point the audience to her 2000 performance The Roman Forum -- <http://www.antoINETtelafarge.com/forum00.html> -- which took place during the 2000 Democratic convention.

In her words

"Each morning during the Convention, 'The Roman Forum' began with a live online improvisation in which five ancient Romans responded to unfolding events of the week. The text generated during this improvisation was instantly adapted into a script and given to a group of five stage actors to rehearse. That night, the new script (together with a large amount of other material) was presented as a unique stage event at Side Street Live in downtown Los Angeles. Material from each night's performance was videotaped and uploaded to the web during the week of the Convention for viewing worldwide."

Of particular note here is the potential for artist-designed, large scale social media-initiated performative action. Whether or not it fits into established conventions for social media narrative (if those conventions even exist, which I'm not sure they do), we don't always have to think of social media narrative as taking place entirely within the confines of commercial platforms -- although it is also of interest that The Roman Forum concluded on eBay!

Cheers, Antoinette!



Antoinette LaFarge:  
Antoinette LaFarge.  
antoinettelafarge.com

November 27 at 5:55pm